



**EDUCATE  
ABOUT BEAUTY**

**PETIT TOUR,  
ONLINE EXHIBITIONS  
AS DESIGN DEVICE  
FOR DEMOCRATIC  
CULTURAL HERITAGE**

TERESITA SCALCO

UNIVERSITÀ IUAV DI VENEZIA  
ARCHIVIO PROGETTI

14 JUNE 2024

ERASMUS STAFF TRAINING WEEK  
ULIÈGE LIBRARY

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## ART. 9

La Repubblica promuove lo sviluppo della cultura e la ricerca scientifica e tecnica

Tutela il paesaggio e il patrimonio storico e artistico della Nazione.

The Republic promotes the development of culture, scientific and technical research.

It protects the landscape, the historical and artistic heritage of the nation.

# AGENDA

INTRO | Archivio Progetti

mission & history

collections

research tools

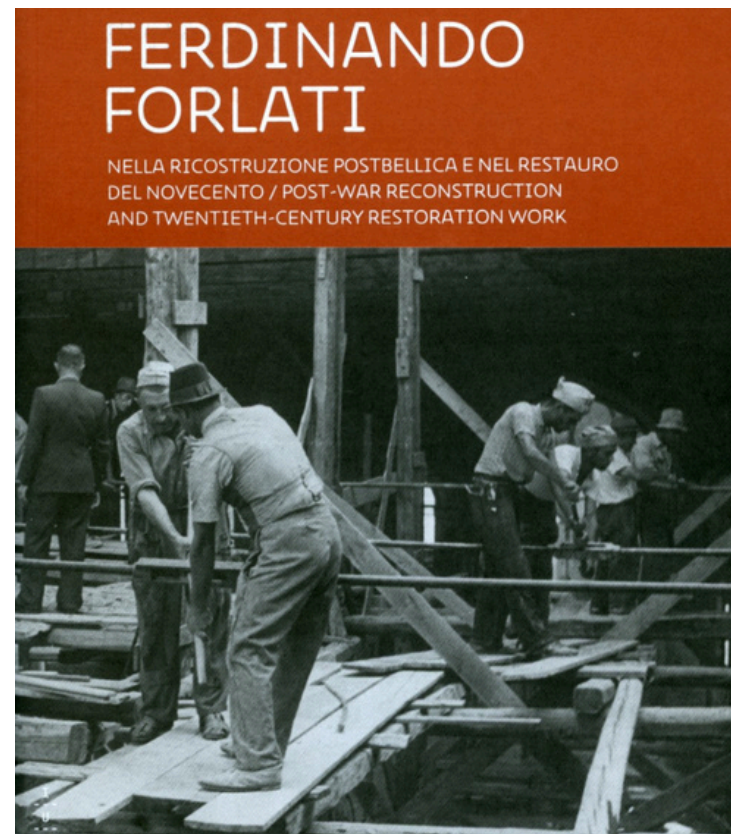
Sharing culture thought Open Archive

- AP Online: web, wiki and social media communication
- Petit tour, online exhibitions
- focus on: Women in culture

Conclusion

# MISSION

01



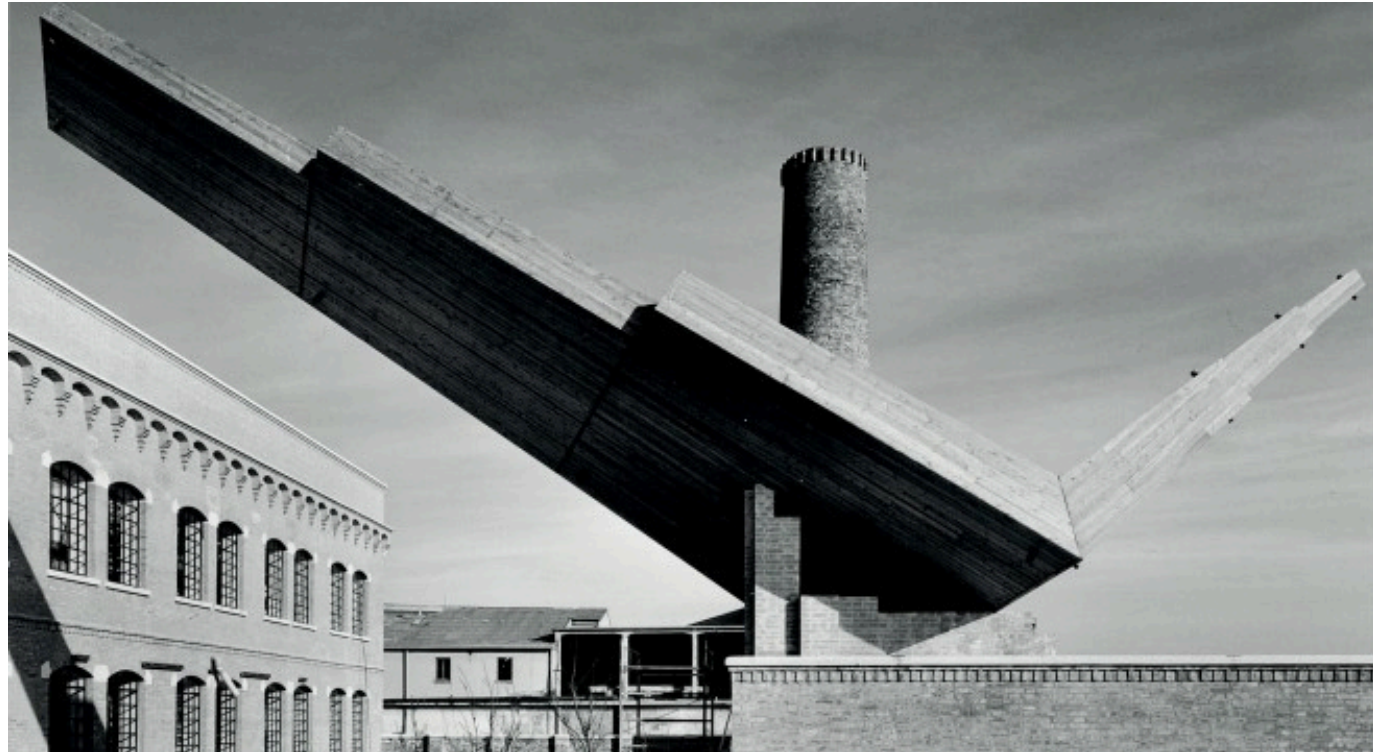
Archivio Progetti mission is:

- to manage, preserve and valorize the collections;
- to foster historical-critical studies, interdisciplinary research and teaching collaborations, in order to encourage the debate on architecture and design heritage, intended as activators of social, political and cultural processes.



# HISTORY

01



1926 Istituto universitario di Architettura di Venezia; 2001 Università Iuav di Venezia



1987 it was founded the Fondazione Angelo Masieri, an architectural gallery that produce a magazine called Phalaris, which has been actively engaged in researching, acquiring materials, organising events and publishing on XX and XXI century architecture, design, photography, urban plan, arts and crafts.



1996 Centro Interdipartimentale Archivio Progetti: acquisition policy of architecture, urban design archives of the master at Iuav



2008 servizio Archivio Progetti, part of Sistema Bibliotecario e Documentale

# NEW SPACES

01



# NEW SPACES

01



# COLLECTIONS

02



96 archival funds

architecture, urban planning, landscape  
architecture, design, photography, crafts...

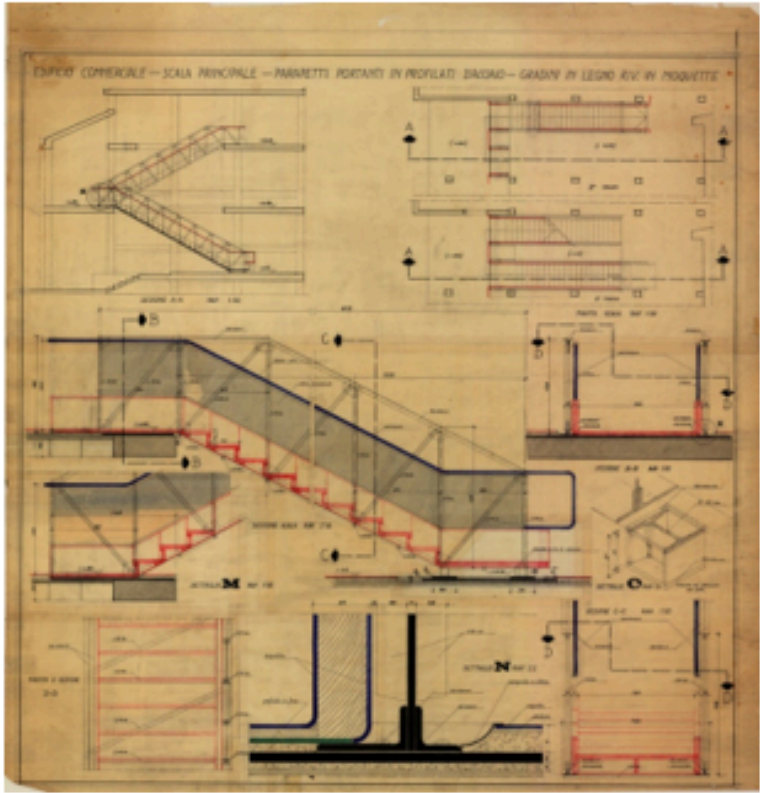
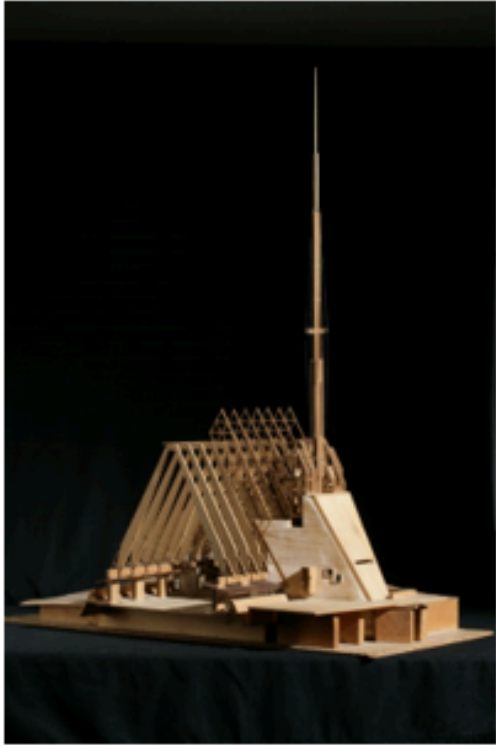
and 6 digital born archives

almost 600 architectural and design models

constant new acquisitions



COLLECTIONS

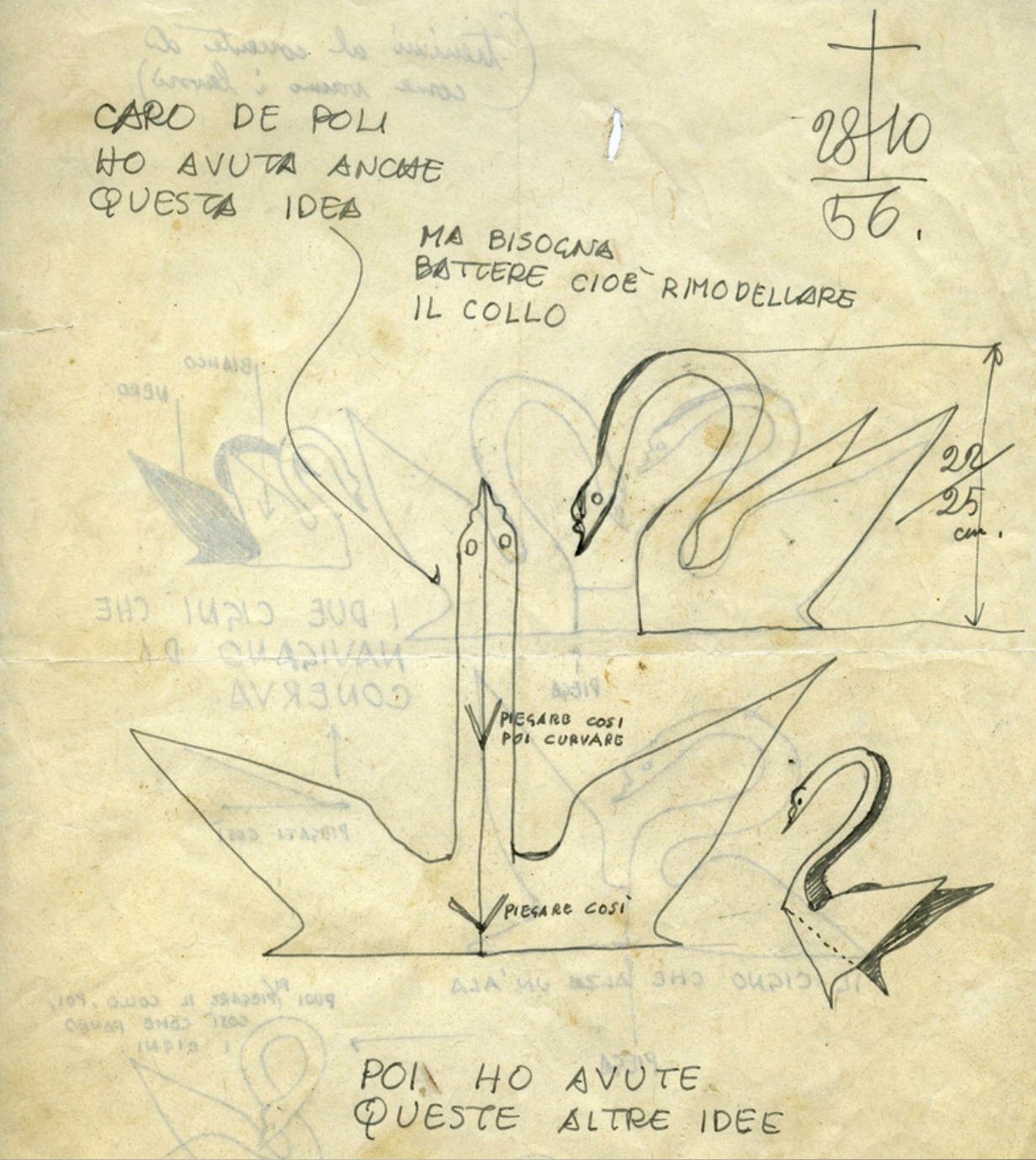
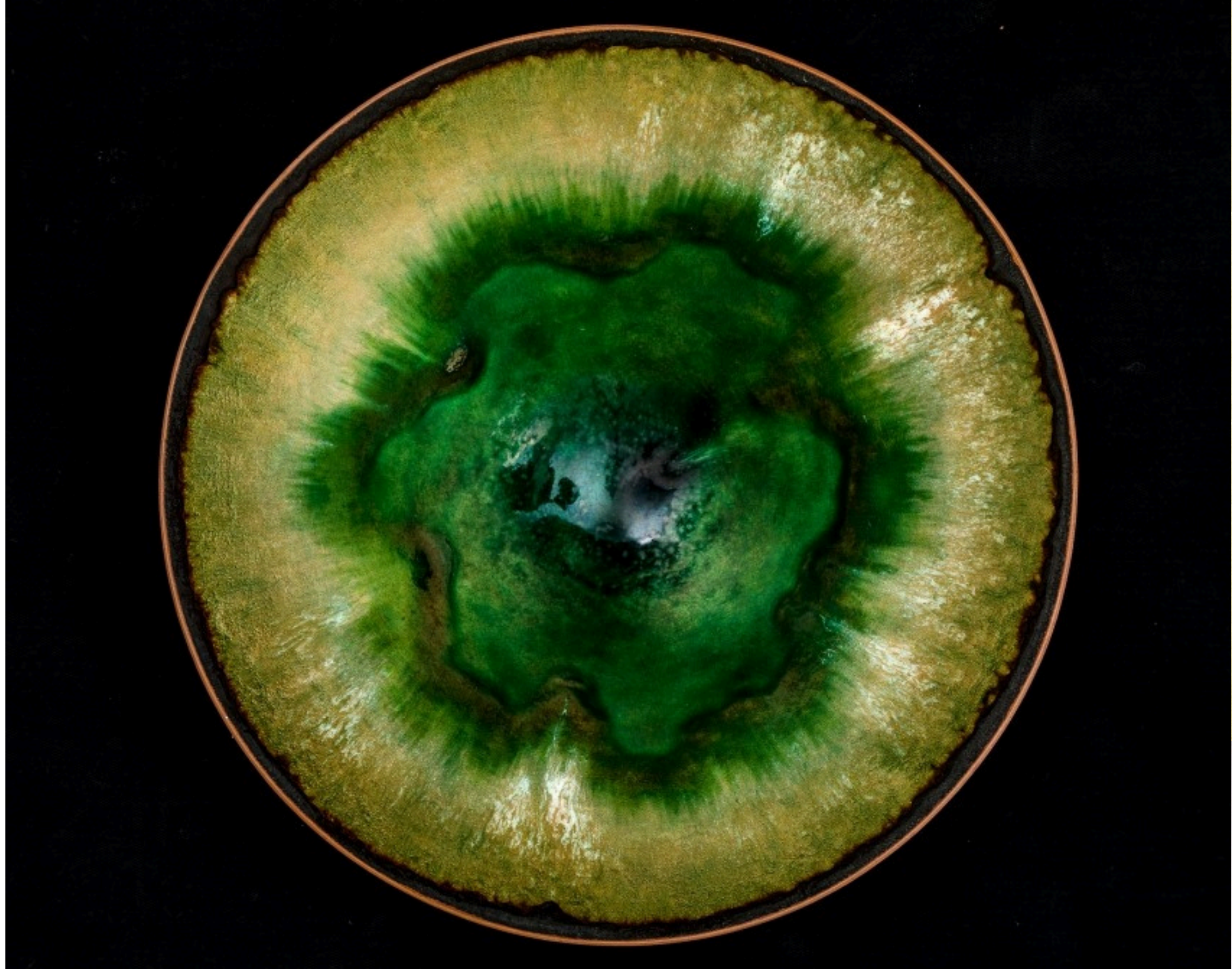




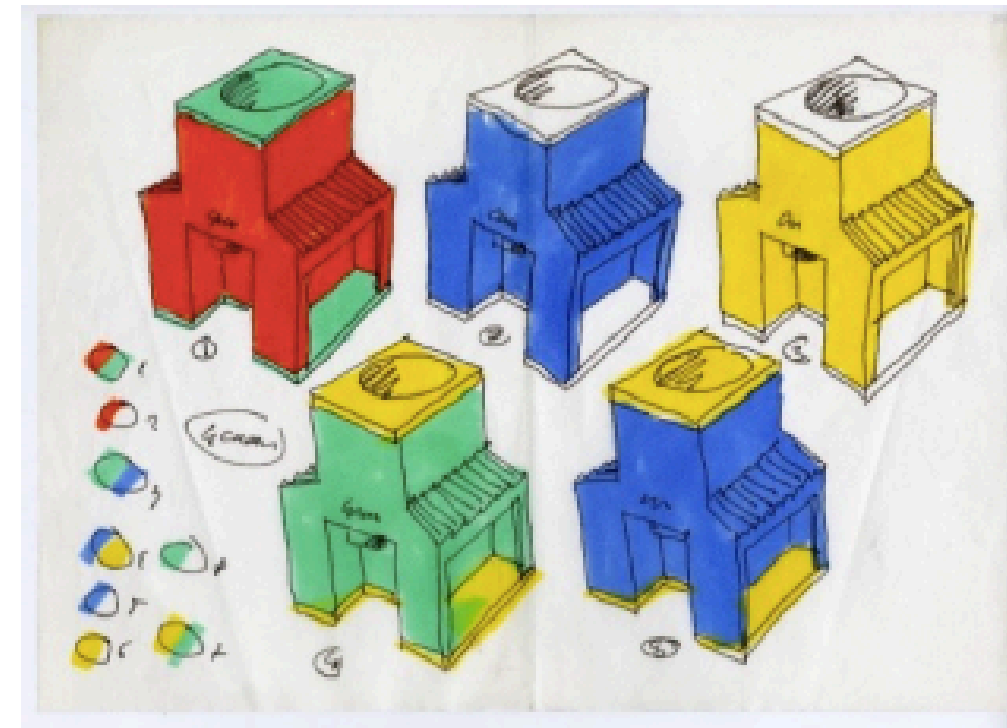
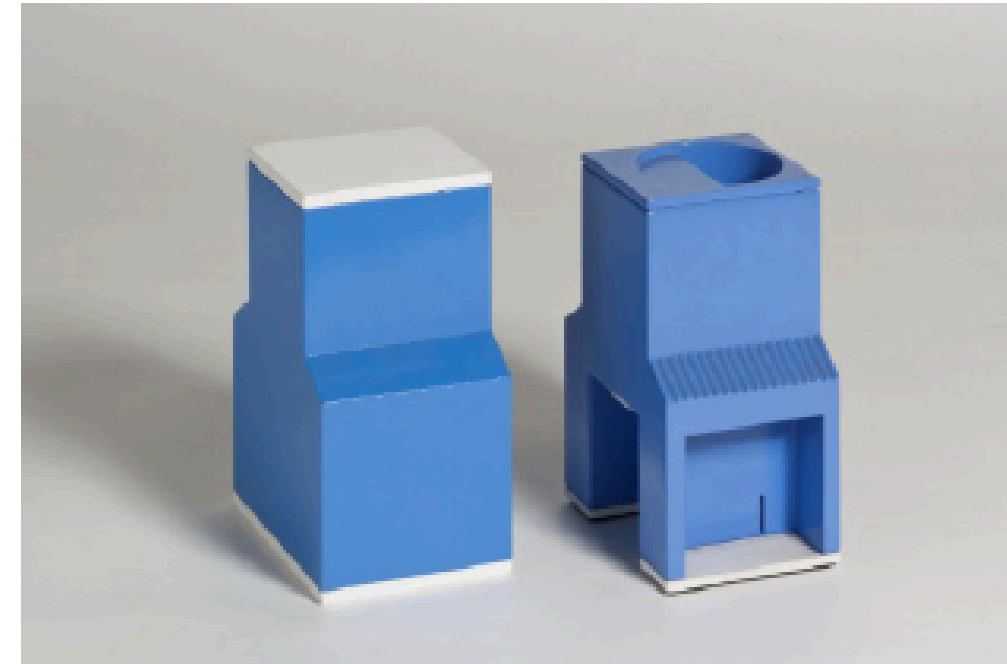
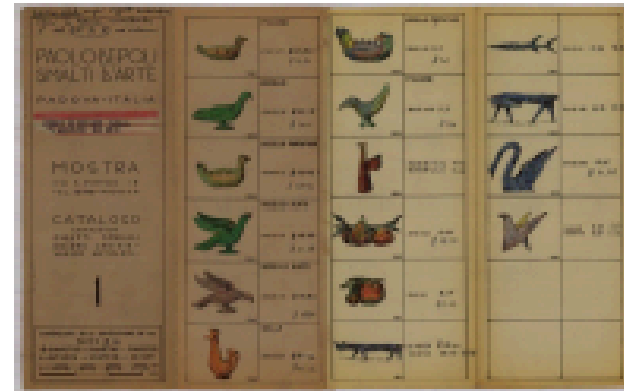
GIORGIO CASALI (1913-1959)  
PHOTOGRAPHER



*#RELATIONSHIPS*



PAOLO DE POLI (1905-1996)  
ARTIST, DESIGNER AND ENTREPRENEUR



# RESEARCH TOOLS


03

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Università Iuav di Venezia

SISTEMA BIBLIOTECARIO  
E DOCUMENTALE  
ARCHIVIO PROGETTI

CHI SIAMO | L'ARCHIVIO | RICERCA ON LINE | ATTIVITÀ | SERVIZI



LE COLLEZIONI  
ARCHIVIO IMPRESA  
DI COSTRUZIONI  
CATTELAN

PUBBLICAZIONI  
GIANCARLO DE CARLO.  
RITORNO A VENEZIA  
A CURA DI F. MANCUSO

PUBBLICAZIONI  
URSS 1941,  
ENRICO PERESSUTTI

PETIT TOUR #64  
VIETTI E VENEZIA

ENGLISH | Archivio Progetti Iuav – Dorsoduro 2196 Cotonificio veneziano - [archivio.progetti@iuav.it](mailto:archivio.progetti@iuav.it)

f fr Instagram

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Università Iuav di Venezia

Cataloghi dedicati

Home Ricerca Cartelli Azioni

### Presentazione

Cataloghi dedicati a tipologie documentarie speciali, possedute e gestite dalle [Biblioteche](#) e dalle altre strutture documentarie dell'Università Iuav di Venezia, [Archivio Progetti](#) e [Cartoteca](#).

LEGGI DI PIÙ


Ricerca semplice | Ricerca avanzata

Testo da ricercare | Tutti i documenti **CERCA**

### ARCHIVIO PROGETTI

Descrizioni e riproduzioni digitali del patrimonio archivistico dell'Archivio Progetti

ESPLORA




### COLLEZIONI BIBLIOGRAFICHE

Archivio testi e banca dati di articoli di periodici di architettura, urbanistica, edilizia e design

ESPLORA

### CARTOTECA

Archivio dei documenti cartografici, grafici e fotografici conservati presso la Cartoteca del Laboratorio di



# SHARING CULTURE THROUGH OPEN ARCHIVE

## AP ONLINE

04

### STRATEGY

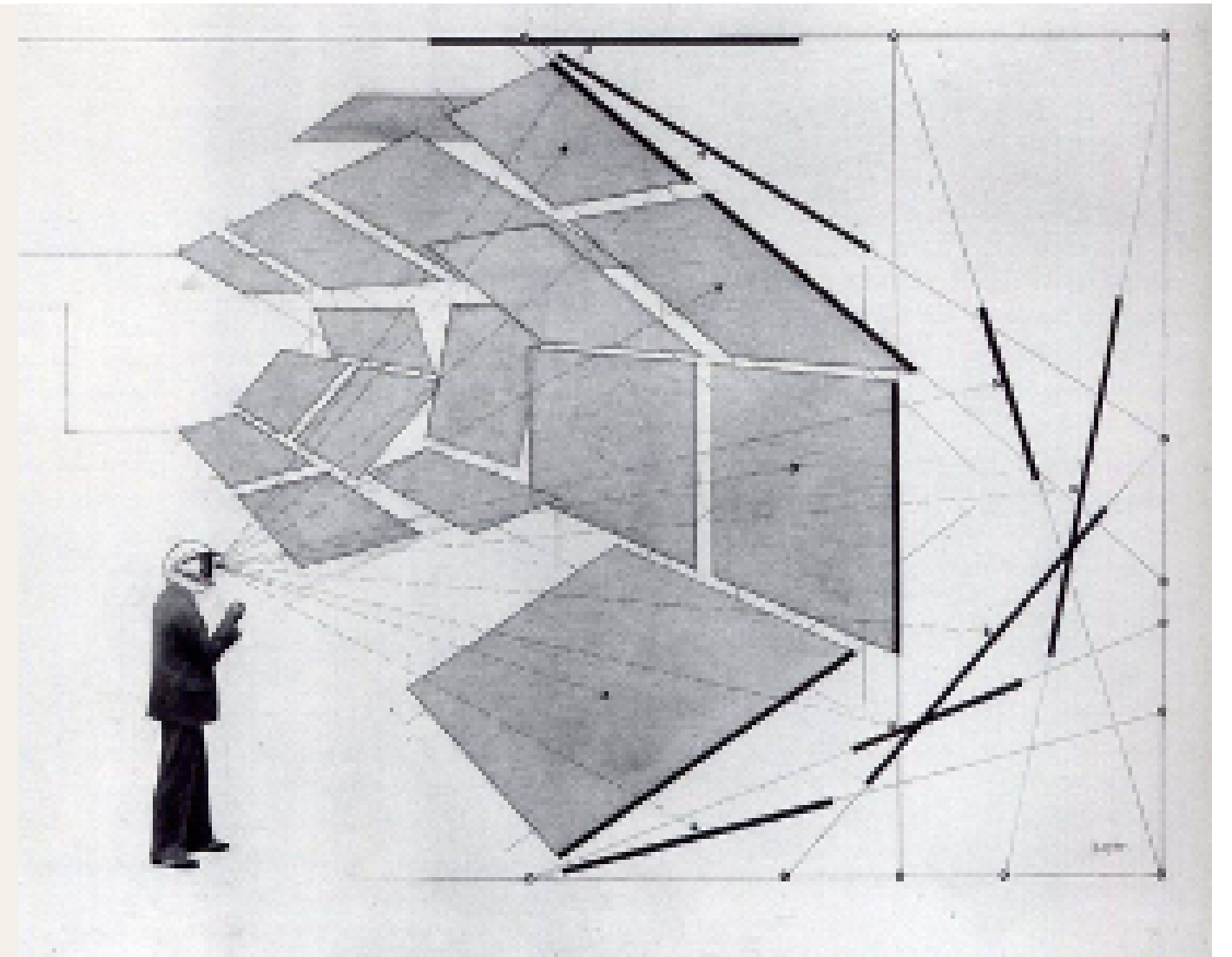
Integrated communication:  
homepage  
social media  
upgrade wikipedia pages  
online exhibitions

72 PETIT TOUR

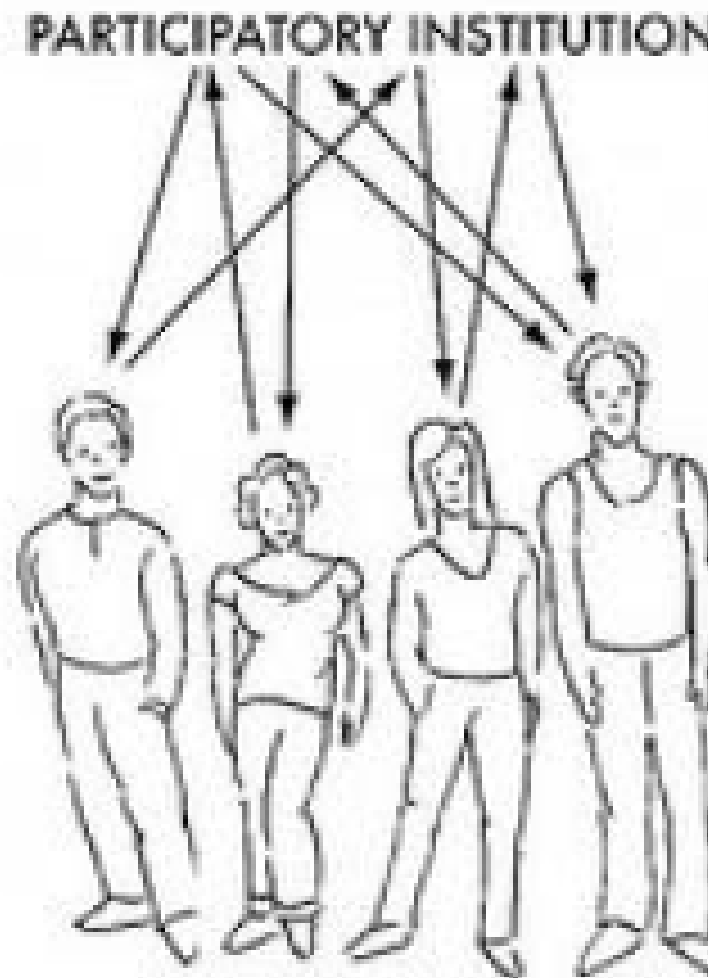
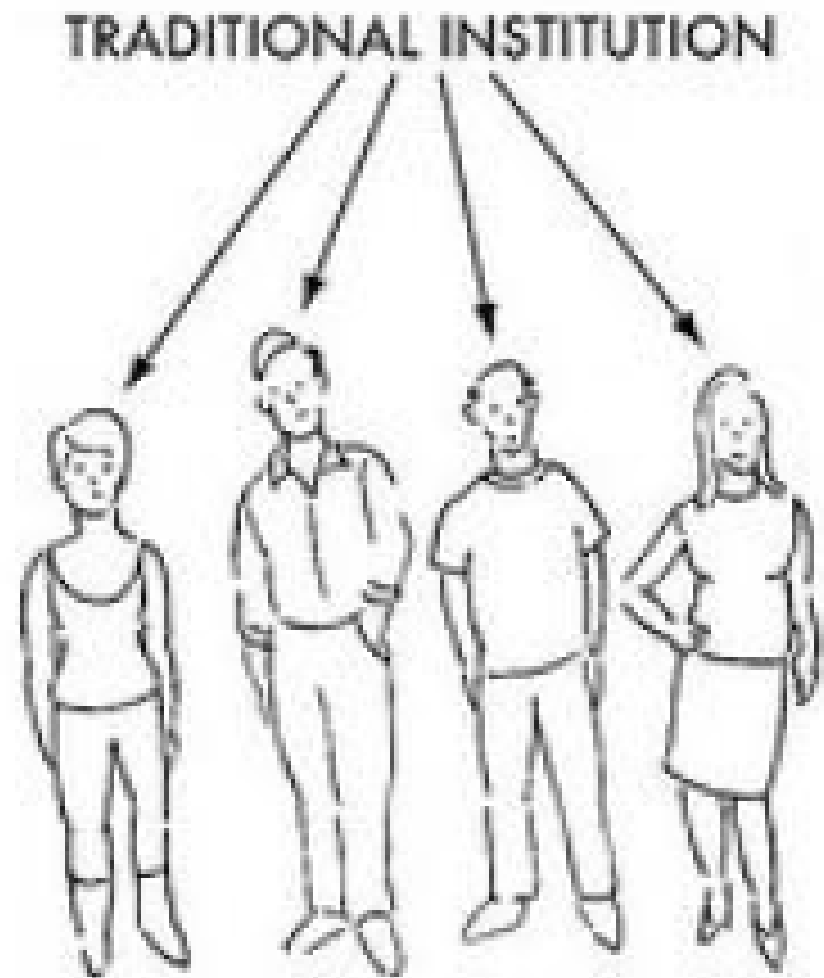
FACEBOOK

INSTAGRAM

YOUTUBE CANAL



H. Bayer, The diagram of extended field of vision, 1935



NINA SIMON “Participatory institution model”  
#co-creation, 2011

“LEARNING BY DESIGN”,  
BILL COPE AND MARY  
KALANTZIS MODEL, 2012-  
2020

# Zoom nella calligrafia

Godetevi il ritmo, l'armonia e la struttura

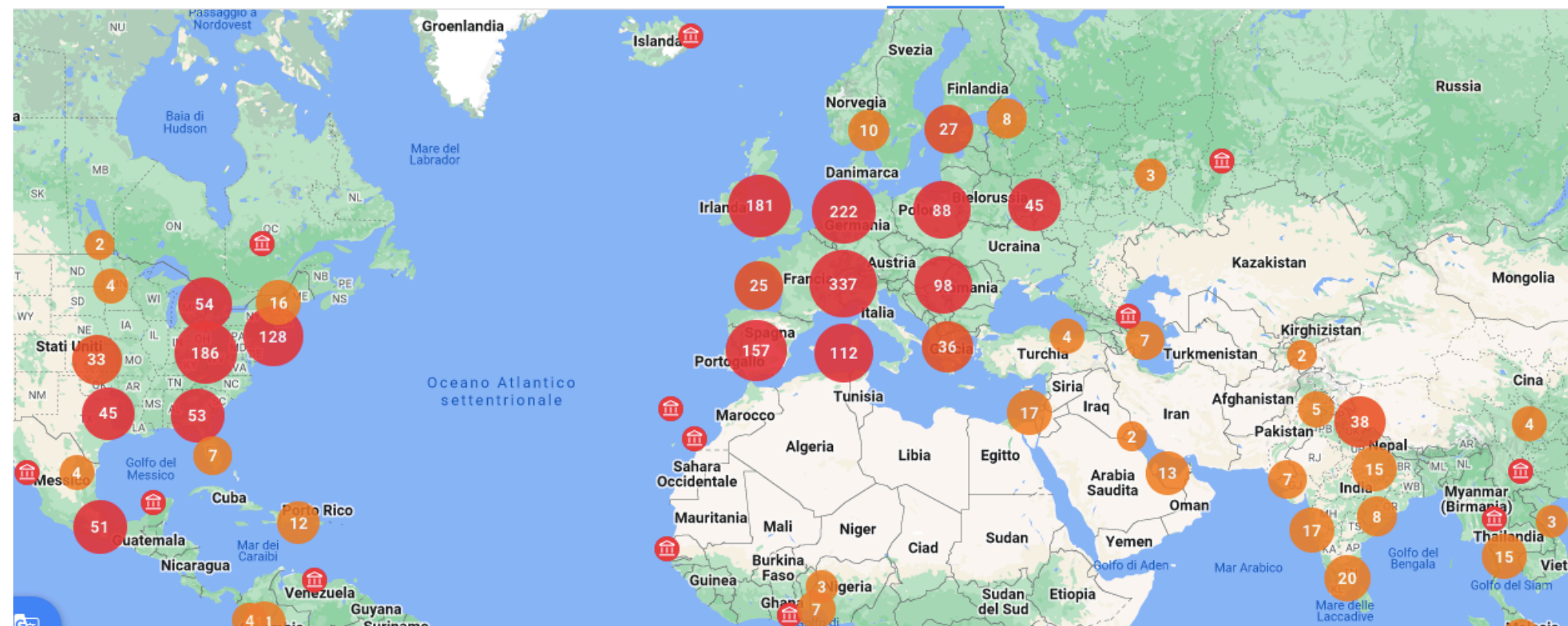


# Comfort nella scienza e nell'esplorazione

Yo-Yo Ma parla del benessere che trova nella saggezza del mondo

## Collezioni

Tutti A-Z Mappa



Google Art and Culture Institute

aim: improving visibility and use of digitalized material

issues: on copyrights management of our digital objects



## Petit Tour



## Petit tour, online exhibition

allow a narrative construction of digital contents organized in chronological, biographical, thematic or semantic-associative iconographic order and offer us to:

- curate and mediate the content on the collections;
- reach a wider audience;
- protect documents with a fragile state of preservation
- it is a tool for learning and enriching knowledge (PhD call for contributions);
- ownership of copyright, in house CMS

# WOMEN IN CULTURE

*I would like us all to start dreaming and planning a different world. A fairer world. A world of happier and more faithful men and women. Here's where to start: We need to change what we teach our daughters. We must also change what we teach our children.*

\_ We should all be feminists

Chiamamanda Ngozi Adichie (Einaudi, 2015)



## WOMEN IN CULTURE

Petit tour & Video





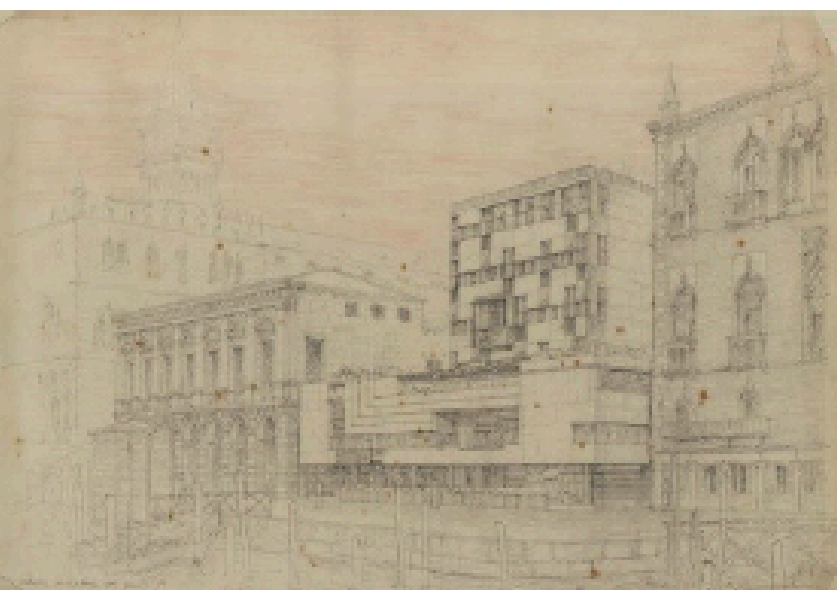
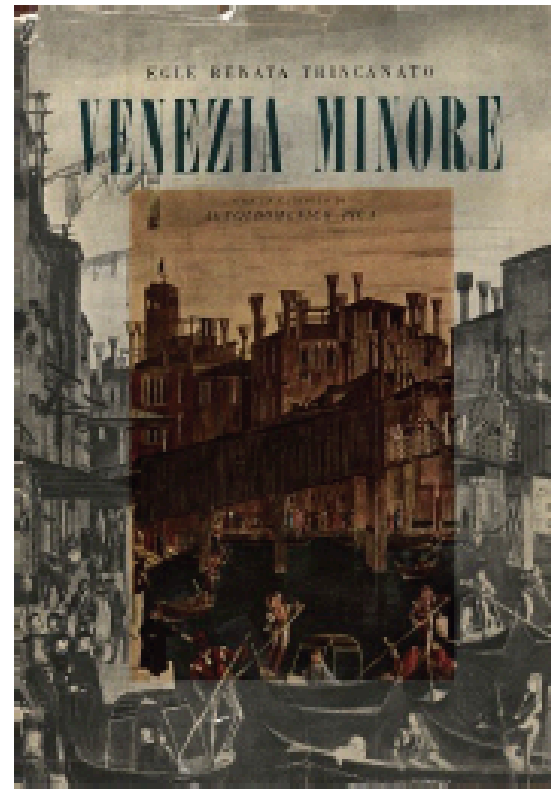
**Lo sguardo di  
Egle Renata  
Trincanato**

## WOMEN IN CULTURE

Petit tour

Egle Renata Trincanato's gaze

<https://www5.iuav.it/homepage/webgraphics/IUAV-PAGINE.INTERNE/IUAV-MOSTREONLINE/EGLE/egle.htm>



EGLE RENATA TRINCANATO (1910-1999)

#BEYOND  
FROM PHISICAL TO  
PHYGITAL EXHIBTIONS



INTERACTIVE EXHIBTION ON  
"DANIELE CALABI" BY CAMERA NEBBIA,  
WITHIN THE EXHIBTION BY MAURA  
MANZELLE



INTERACTION OF PHISICAL AND DIGITAL (USING  
INTERACTIVE DISPLAY, METAVERSE FOR IMPROVING THE  
LEARNING EXPERIENCE), THE PLEASURE AND ENGAGEMENT  
OF THIS EXHIBITIONS ALLOWED US TO OPEN CULTURE, NOT  
ONLY TO THE ACADEMIA COMMUNITY BUT ALSO FOR ALL

## CONCLUSION

IN TERMS OF PUBLIC ENGAGEMENT,  
THE PETIT TOUR AIM TO BE A SMALL  
STEP TOWARDS THE ACCOMPLISHMENT  
OF GOALS IN THE 2023 AGENDA IN  
GENDER EQUALITY AND QUALITY OF  
EDUCATION

4 QUALITY  
EDUCATION



5 GENDER  
EQUALITY





create new histories

create cultural values

create beauty



# FOLLOW-US ARCHIVIO PROGETTI ON FACEBOOK AND INSTAGRAM



APOnlineIuav



**Iuav Archivio Progetti**

Mi piace: 6453 • Follower: 7250



Messaggio

Ti piace



Post Informazioni Menzioni Reels Foto Video Altro ▾



iuav\_archivio\_progetti



iuav\_archivio\_progetti

Segui

Messaggio

+8 ...

950 post 7.760 follower 1.024 seguiti

iuav\_archivio\_progetti

College e università

Ap is the Università Iuav di Venezia archive and research centre, devoted to architectural culture, urban design, design and photography.

[www.iuav.it/ARCHIVIO-P](http://www.iuav.it/ARCHIVIO-P)

Follower: federica.scalco, claudiatortora\_scrittrice, e altri 1



PETIT TOUR



ARCHIVISSI...



MOSTRA M9



VIDEO



COLLEZIONI...



#PROGETTO...

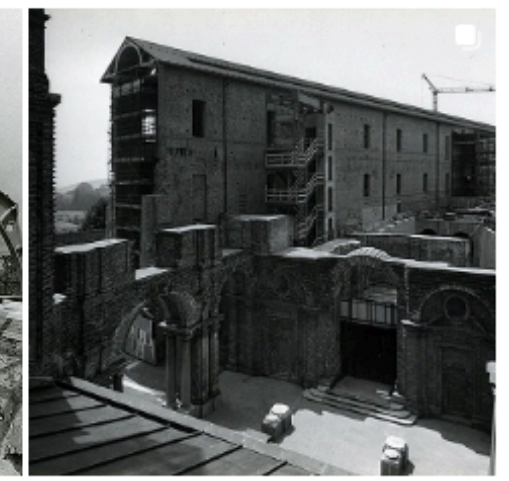
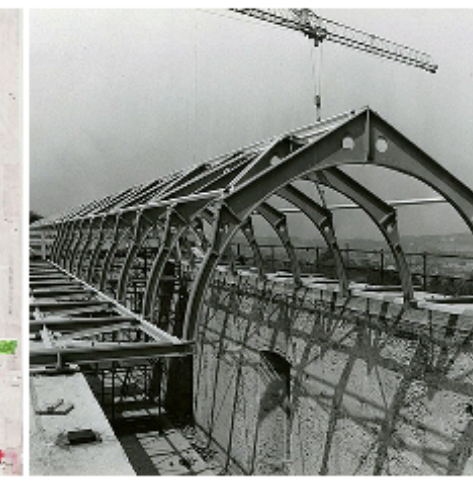


#Takingcare

POST

REELS

POST IN CUI TI HANNO TAGGATO



THANKS  
& COME TO VISIT US

TESCALCO@IUAV.IT

